## **UNWANTED EFFECTS**

Allergic reactions have been rarely reported with the use of fluoride toothpastes Should you experience an unwanted effect from using this product you should stop using the product and consult your dentist or doctor. Sensitive teeth may indicate an underlying problem that may need prompt care by a dentist. See your dentist if the

In the event of an overdose, contact your nearest Poisons Information Centre (or hospital accident and emergency department), or tell your doctor immediately. The Poisons Information Centre can be contacted on 131 126 (Australia). 0800 764 766 (New Zealand) or the Colgate Safety line at the Poisons Information Centre can be contacted on 1800 025 044 (Australia only).

## HOW TO STORE THE PRODUCT

You should keep your Neutrafluor 5000 Sens tive Toothpaste below 25°C and out of reach of children. This product should not be used after the expiry date which is clearly marked at the base of the back panel of the bettle.

### IMPORTANT REMINDERS

This toothpaste has been recommended specifically for you. Do not share this toothpaste with anyone else. If you have any concerns or questions you should not hesitate to discuss these with your dentist or doctor.

## WHERE THIS PRODUCT COMES FROM

NeutraFluor 5000 Sensitive is a product developed by Colgate Oral Pharmaceuticals, USA.

## Colgate Oral Care

Colgate-Palmolive Pty Ltd & Colgate-Palmolive Ltd 845 George Street, Sydney, 2000 & 45 Krights Road, Lower Hutt, NZ.

For all enquiries regarding this product, please call Colgate's Consumer Information Service on the numbers below.

Ouestions? Comments? (Free Call) 1800 802 307 (Australia) or 0800 441 740 (New Zealand). \_ \_ STORE BELOW 25°C Made in USA P10001882

# Colgate |

## NEUTRAFLUOR'5000 Sensitive

## DIRECTIONS FOR USE:

Adults and children 12 years and older: Refer to attached leaflet for usage instructions. Children under 12 years should not use. However, if recommended for children under 12 years, use with adult supervision. I

WARNINGS: DO NOT SWALLOW. Keep out of reach of infants and

children. Note: Sensitive teeth may indicate a serious problem that may need prompt care by a dentist, See your dentist if the problem persists or worsens. Contains sodium saccharin.

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NEUTRAFLUOR® 5000 SENSITIVE TOOTHPASTE
What type of product is NeutraFluor 5000 Sensitive Toothpaste?

NeutraFluor 5000 Sensitive Toothpaste contains a high quantity of sodium fluoride and potassium nitrate for patients who have sensitive teeth and a high risk of dental decay (caries). Scientific research concludes that when toothpaste containing relatively high amount of fluoride is applied to the teeth it offers increased protection against acid attack from decay causing bacteria in the mouth. With regular use, Potassium nitrate has been proven to relieve the sensitivity of teeth by having a direct desensitising effect on the pulpal nerve fibres of the tooth, reducing the pain and sensitivity of the teeth.

## WHAT IS IN THE PRODUCT?

WHAT IS IN THE PRODUCT?

Neutrafluor 5000 Sensitive Toothpaste contains 1.1% w/w Sodium Fluoride for protection against dental decay (caries) and 5% w/w Potassium Nitrate for sensitive teeth. Neutrafluor 5000 Sensitive Toothpaste also contains other ingredients necessary to facilitate consistency, flavour, foaming and cleaning actions. These ingredients include: Water, Silicon Dioxide, Sorbitol, Macrogol 600, Sodium Lauryl Sulphate, Carrageenan, Flavour, Poloxamer, Cocamidopropyl Betaine, Sodium Saccharin, Mica, Sodium Hydroxide, Intanium Dioxide, Brilliant Blue FCF, Quinoline Yellow. NeutraFluor 5000 Sensitive Toothpaste comes in a 115g bottle and is registered on the Australian Register of Therapeutic Goods (ARTG), AUST R 176745.

## BEFORE USING THIS PRODUCT

NeutraFluor 5000 Sensitive Toothpaste should only be used on the recommendation of you dentist or doctor as part of a tooth decay (caries) prevention routine and for the tellef from sensitive teeth, NeutraFluor 5000 Sensitive Toothpaste should not be used by any person with known allergic reactions or hypersensitivity to stated ingredients. Pregnant or breastfeeding women should be cautious before using this product and discuss its use with their dentist or doctor.

## HOW TO USE THIS PRODUCT PROPERLY

DO NOT SWALLOW THE TOOTHPASTE. The toothpaste acts on the surface of your teeth and should not be swallowed. DIRECTIONS FOR USE:

1. Adults and children 12 years and older apply a thin ribbon of NeutraFluor 5000 Sensitive toothbrush. Brush teeth thoroughly for twd minutes.

2. After use spit out excess toothpaste. For best results do not eat, drink or rinse for 30 minutes afterwards. NeutraFluor 5000 Sensitive Toothpaste is easily applied to a toothbrush and should be used daily in place or regular fluoride toothpaste unless of therwise instructed by your dentist of doctor.

3. Children under 12 years should not use. However, if recommended for children under 12 years, use with adult supervision.

## Colgate

## NeutraFluor 5000 Sensitive

Toothpaste for individuals with sensitive teeth and at high risk of caries, as recommended by a dentist or doctor.

DIRECTIONS FOR USE: Adults and children 12 years and older: Use daily in place of regular toothpaste or as directed by a dentist or doctor. Children under 12 years should not use. However, if recommended for children under 12 years, use with adult supervision. Apply a thin ribbon of NeutraFluor 5000 Sensitive to a soft toothbrush and brush teeth thoroughly for two minutes. After use spit out excess toothpaste and refrain from eating, drinking or rinsing for 30 minutes.

## WARNINGS: DO NOT SWALLOW.

Keep out of reach of infants and children. Note: Sensitive teeth may indicate a serious problem that may need prompt care by a dentist. See your dentist if the problem persists. Contains sodium saccharin.

## STORE BELOW 25°C, Made in USA.

Colgate Oral Care Colgate-Palmolive Ptv Ltd & Colgate-Palmolive Ltd 345 George Street, Sydney, 2000 & 45 Knights Road, Lower Hutt, NZ.

Questions? Comments? (Free Call) 1800 802 307 (Australia) or 0800 441 740 (New Zealand).

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